



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-24-2012 PAGE: 1 of 2

AMERICAN RAMBLER PRODUCTIONS - 23247

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
396410	08-21-2012	08-24-2012	2	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
175	241706	PHILADELPHIA	A. CLIFFORD	08-22-2012	09-26-2012	M (Broadcast Month, Cycle 1)	N	241706

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 175																	
1	08-22-2012	08-26-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30			2	2	2			6	1,000	6	6,000.00
2	08-22-2012	08-26-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30			1	1	1			3	1,100	3	3,300.00
3	08-22-2012	08-26-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30			1	1	1			3	475	3	1,425.00
4	08-22-2012	08-26-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30			1	1	1			3	450	3	1,350.00
5	08-22-2012	08-26-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			1	1	1			3	600	3	1,800.00
6	08-22-2012	08-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			1	1	1			3	700	3	2,100.00
7	08-22-2012	08-26-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30			1	1	1			3	500	3	1,500.00
8	08-22-2012	08-26-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30			1	1	1			3	500	3	1,500.00
9	08-22-2012	08-26-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			1	1	1			3	400	3	1,200.00
10	08-22-2012	08-26-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30			1	1	1			3	1,000	3	3,000.00
11	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30			1	1	1			3	1,300	3	3,900.00
12	08-22-2012	08-26-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30			1	1				2	1,500	2	3,000.00
13	08-22-2012	08-26-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	450	1	450.00
14	08-22-2012	08-26-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	450	1	450.00
15	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)	3	30						1		1	600	1	600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 396410	Contract Dt 08-21-2012	Revision Dt 08-24-2012	Rev# 2	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WTVD - DURHAM													
Agency Est# 175			CMS # 241706	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-22-2012	End Date 09-26-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241706					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 175																	
16	08-22-2012	08-26-2012	07:30PM - 11:00PM	NASCAR (6906)				3	30						1		1	3,500	1	3,500.00
17	08-22-2012	08-26-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	600	1	600.00
18	08-22-2012	08-26-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	500	1	500.00
19	08-22-2012	08-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	900	1	900.00
20	08-24-2012	08-26-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30					1	1	1	3	1,400	3	4,200.00
21	08-26-2012	08-26-2012	06:58PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							1	1	2,600	1	2,600.00
			----- ITEM LINE NOTE ----- AFV																	
22	08-26-2012	08-26-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)				3	30							1	1	3,700	1	3,700.00
			----- ITEM LINE NOTE ----- ONE UPON TIME																	
																	Contracted Gross Total:		50	47,575.00
																	Actual Gross Total:		50	47,575.00
																	Agency Commission:			7,136.25
																	Net Total:			40,438.75
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total					
Aug 12			0.00		0.00		47,575.00		0.00						47,575.00					
Sep 12			0.00		0.00		0.00		0.00						0.00					
TOTAL			0.00		0.00		47,575.00		0.00						47,575.00					

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